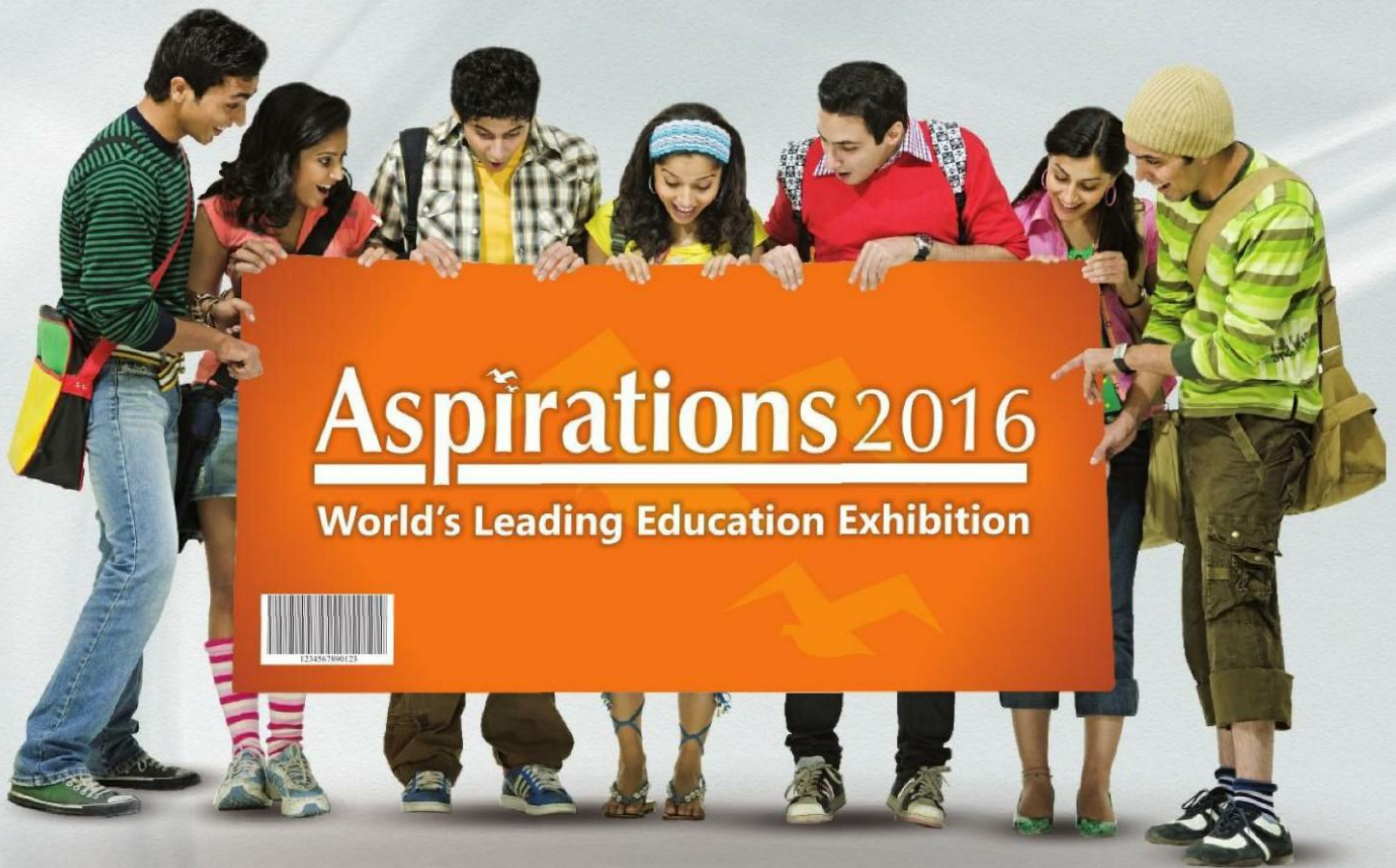


Celebrating **15 years** of Excellence



BE A PART OF THE
MOST AWAITED
EDUCATION EXHIBITION

28th & 29th May, 2016
The Ashok Hotel, New Delhi, India

Event Description	15th Edition of World's Leading Education Exhibition for Counseling & Admissions
Date	28th & 29th May 2016
Time	11:00 a.m. to 6:00 p.m.
Venue	The Ashok Hotel, Chanakyapuri, New Delhi, India

THE EVENT

Aspirations is the most sought after and the longest standing annual education exhibition in India • Associated with more than 1000 prestigious Indian & International education institutions & bodies and has assisted lakhs of students in securing admissions and realizing their aspirations • Fulfilling Aspirations of students for the past 14 Years • Quality exhibitors & visitors leading to high conversions • Very high exhibitor retention ratio, once again proving the success it has achieved over the years • Continuously received an overwhelming response from the entire education fraternity, visitors, government bodies and the media • Set new records and standards in the industry

EVENT OVERVIEW

Leading Indian Institutes will stand together with International Institutes • Wide range of education options under one roof comprising of: Graduate, Post - Graduate & Vocational Studies, Professional & Distance Learning opportunities for working professionals • India's biggest event in education shall once again provide an ideal opportunity and a strong bridge for Indian students, parents and educational institutes to meet and benefit at the same time • With the high standards set-up by Aspirations, the coming year shall witness another draw of a mega event with customary enrichment and even more elements to be watched for

EXHIBITOR PROFILE

INTERNATIONAL EDUCATION PAVILION – Aspirations is the only exhibition in India dedicated to overseas education spanning all countries, streams & representatives. Institutes from all across the globe showcasing a wide range of opportunities and possibilities shall converge to interact with students aspiring to go abroad.

INDIAN PAVILION – With the growing importance & desire for admissions in universities and colleges, Aspirations shall bring together the best Institutions from India on a common platform. The pavilion shall highlight various offerings from these Universities & Colleges.

VISITOR PROFILE

- School Passouts, Undergraduates
- Post - Graduates, Graduates
- Vocational Studies Seekers
- Parents
- Working Professionals
- Academicians & Teachers
- Educational Professionals
- Representatives of Leading Corporate Houses
- Media etc.

MEDIA PLAN

- Newspaper Advertising • Radio Publicity • PR Activity • Ground Activity / Promotions
- Online Presence etc.

WHY EXHIBIT?

- Right Platform
- Complete Education Umbrella
- Reach Your Target Audience
- Face - to - face Interaction
- Right Venue & Time
- Cost Effective
- Media Exposure

PARTICIPATION OPPORTUNITIES

• Associate Sponsorship

Sponsorship Amount : INR 6.5 Lacs* / USD 12500*

• Stall Presence (Exhibiting Package)

RATE PER STALL*		
Particulars	Regular	Corner
Indian (₹)	1,30,000	1,56,000
International (USD)	2300	2750

* Applicable tax (presently @ 14%) shall be charged extra. Rate quoted above are per 4 sq. mtrs.

Any change in the tax structure shall lead to a corresponding change in the rate

Furnished booth consists of:

- Display Panel Walls on 2/3 sides • 1 Table & 2 Chairs
- 2 Spotlights • One 13 amp Plug Point • Fascia Board with Institute Name • 1 Wastepaper Basket • Floor Carpeting • Round - the - Clock General Security • Booth Cleaning Services • General Lighting • Advertising & Publicity Support to the Fair • Tea/Coffee & Lunch for 2 officials per stall

(Additional furniture, electricity & lunch requirements should be made in advance & shall be charged extra.)

• Additional Participating Opportunities**

- Bag Sponsor • Prize Sponsors • Quiz Sponsor etc.

**For details, contact the organizers

FOR EXHIBITING AND SPONSORSHIP INFORMATION, PLEASE CONTACT:



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